

## Williams WINS 'Make-A-Difference' (M.A.D.) Drive

# 2024-25 WINS Foundation Fundraising Goal: \$294,700.00 Inspiring and preparing students to succeed in a global society!

Thank you for making a difference in your child's education with your investment in Williams Elementary through the WINS Foundation. Every donation will enrich your student's learning experiences through increased classroom supplies, teacher specialists, technology, science, music, 2- and 3-dimensional arts, and so much more. Every student benefits!

#### YOUR DONATION HELPS ENRICH YOUR CHILD'S EDUCATION

To reach our goal and fully fund all of 2024-2025 programs, we need every family to donate \$300 per student\*\*. The current budget reflects the ongoing help WINS is providing for student-related teacher supplies, enrichment programs, and technology support, to continue the WINS tradition of going beyond school district funding.

#### YOUR DONATION HELPS YOUR CHILD'S CLASSROOM

Classes achieving **100%** *participation* receive an *extra* \$500 toward teacher-requested materials or technology, such as an Apple TV, iPads, learning apps, books or other materials, etc., as well as a *pizza party* for the class.

### DONATION DETAILS Child #1 Name Teacher Grade Child #2 Name Teacher Grade Child #3 Name\_\_\_\_\_\_ Teacher\_\_\_\_\_ Grade\_\_\_\_\_ Child #4 Name\_\_\_\_\_\_ Teacher\_\_\_\_\_ Grade\_\_\_\_ Email Phone\_\_\_\_ My 2024-2025 M.A.D. donation is \$\_\_\_\_\_ (\$300 per student\*\*) Please select your payment method, and company match, if applicable. Submit this form, along with proof of your payment method: I am donating by check (#) Make check payable to Williams WINS Inc. Return form and check to your student's teacher by Fri. 08/30. I am donating online via Zelle or Credit Card/PayPal at WilliamsWINS.org Pay via Zelle to williamswinspresident@gmail.com (include student's name and teacher in the Memo) \*Send Zelle confirmation number with student name(s) to WilliamsWINSpresident@gmail.com Use link at https://www.williamswins.org/donation2024-25 My company is donating directly Send proof of company donation, a screen shot or soft copy, to williamswinspresident@gmail.com. My company will match my donation Company Name: Matching Amount: \$

Corporate matching is a great way to maximize personal contributions and increase the impact of your donation. We request that you *do not* divide the suggested M.A.D. donation amount between your personal contribution and the corporate matching, as matching funds received from corporations are critical in helping us fill in the shortfalls from other fundraising efforts.

The following is the 2024-25 WINS Foundation budget. Make-A-Difference funds all these initiatives/programs:

| Budget 2024-2025 Expenses               |             |                                                 |              |  |
|-----------------------------------------|-------------|-------------------------------------------------|--------------|--|
|                                         |             |                                                 |              |  |
| Fundraising/Community Events Expenses   |             | Enrichment Expenses                             |              |  |
| TK-5th Summer Play Dates (Summer)       | \$500.00    | WINS Community Center (New Clubs & Enhancement) | \$1,500.00   |  |
| MAD Campaign Expense (August)           | \$600.00    | Project Cornerstone                             | \$2,000.00   |  |
| Movie Night & Ice Cream Social (August) | \$6,000.00  | Garden Club                                     | \$5,000.00   |  |
| Walk A Thon (September)                 | \$18,000.00 | Math Club                                       | \$600.00     |  |
| Moms Night Out (December)               | \$1,750.00  | Art Enrichment Club (formerly Art Vista)        | \$500.00     |  |
| Parents & Child Tea Party               | \$2,600.00  | Science Club (Science Fair)                     | \$1,500.00   |  |
| Watch movie night                       | \$2,000.00  | Culture Club                                    | \$1,500.00   |  |
| Family Social                           | \$2,000.00  | Black Heritage Month Project                    | \$17,000.00  |  |
| Parents Night Out & Live Auction        | \$12,500.00 | Girls on the Run Club                           | \$500.00     |  |
| Heritage Day                            | \$5,000.00  | Choir Club                                      | \$500.00     |  |
| Carnival (May)                          | \$12,000.00 | Band Club                                       | \$2,500.00   |  |
| Facilitron - Custodial Fees             | \$1,500.00  | Chess Club                                      | \$500.00     |  |
| Volunteer Appreciation event            | \$1,500.00  | Theatre Club                                    | \$10,000.00  |  |
| Total Fundraising Events Expenses       | \$65,950.00 | Total Enrichment Expenses                       | \$43,600.00  |  |
| School Programs Expenses                |             | Specialist Teacher Contracts                    |              |  |
| T-Shirt Spirit Wear Expense             | \$9,000.00  | Art Specialists Lower Grade                     | \$12,000.00  |  |
| Book Fair Expense                       | \$2,300.00  | Art Specialists Upper Grade                     | \$6,700.00   |  |
| 5th Grade Promotion Expense             | \$1,200.00  | Choir                                           | \$3,600.00   |  |
| 4th Gold Rush Days - Supplies           | \$1,200.00  | Music Specialist                                | \$38,800.00  |  |
| TK/K Welcome Packets costs              | \$500.00    | Science Specialist                              | \$14,000.00  |  |
| Yearbook Expense                        | \$200.00    | Recess 101/Motor Skills                         | \$60,000.00  |  |
| Total School Programs Expenses          | \$14,400.00 | Total Specialist Teacher Expenses               | \$135,100.00 |  |

| Bank Fees                  |            | Classroom Assistance Expenses                               |              |
|----------------------------|------------|-------------------------------------------------------------|--------------|
|                            |            |                                                             |              |
| Payment Processing Fee     | \$3,000.00 | Field Trips - Class Experiences                             | \$50,000.00  |
| PayPal Fees                | \$1,000.00 | Room Parents - Classroom Celebrations                       | \$10,000.00  |
|                            |            | Teacher Budget - Classroom Experiences & Supplies TK to 5th | \$86,020.00  |
| Total Bank Expenses        | \$4,000.00 | Total Classroom & Field Trips Expenses                      | \$146,020.00 |
| Operation Fees             |            | School Expenses                                             |              |
| Accounting Services        | \$1,100.00 | Health Office                                               | \$1,200.00   |
| Corporate Sponsor Expenses | \$1,500.00 | Library                                                     | \$9,000.00   |
| Insurance                  | \$3,200.00 | Playground/ PE Equipment                                    | \$1,500.00   |
| Miscellaneous              | \$600.00   | Principal's Fund                                            | \$500.00     |
| Office Supplies            | \$500.00   | School Enhancement                                          | \$1,500.00   |
| Fundraising Software       | \$1,000.00 | Teacher/Staff Appreciation                                  | \$3,000.00   |
| Total Operating Fees       | \$7,900.00 | School Technology                                           | \$8,000.00   |
|                            |            | Copy Machine Lease & Contract                               | \$           |
|                            |            | Teacher Specialist' Supplies (Art, Science)                 | \$1,500.00   |
|                            |            | Total School Expenses                                       | \$26,200.00  |
| Total Expenses             |            |                                                             | \$443,170.00 |

WINS Foundation is a 501(c)3 non-profit organization. All donations are 100% tax-deductible to the extent allowed by law. Please contact the WINS Co Presidents for a donation receipt.

If you have any questions, please contact WINS Co-Presidents at <a href="williamswinspresident@gmail.com">williamswinscfo@gmail.com</a> or WINS CFO at <a href="williamswinscfo@gmail.com">williamswinscfo@gmail.com</a>.