

**Williams Wins, Inc.
Profit and Loss (Budget)**

Budget

School Year	2024-2025
<i>Total Student Headcount</i>	650
<i>MAD Donation per Student</i>	\$300
TOTAL REVENUE:	\$333,885
TOTAL EXPENSES:	\$443,170
NET SURPLUS/(DEFICIT)	-\$109,285
<i>Cost per Student</i>	\$473

Income (Actual/Forecast)	
M.A.D Drive Donations	
Donations - Make a Difference	\$ 136,500.00
Company Matching	\$ 62,790.00
Total Donations	\$ 199,290.00
Fundraising Events	
Movie Night & Ice Cream Social (August)	\$ -
Walk A Thon	\$ 25,000.00
Parents & Child Tea Party	\$ 2,700.00
Cinema night (Oakridge Mall)	\$ 2,100.00
Moms Night Out	\$ 2,000.00
Family Social	\$ 2,500.00
Heritage Day	\$ 7,000.00
Parents Night out & Live Auction	\$ 20,000.00
Carnival	\$ 15,000.00
Total Fundraising Events	\$ 76,300.00
Passive Fundraising	
Corporate Sponsorship	\$ 25,000.00
Give Back Programs	\$ 895.00
Birthday Marquee	\$ 500.00
School Supply Kits	\$ 1,500.00
Total Passive Fundraising Programs	\$ 27,895.00
School Programs	
Spirit Wear	\$ 12,000.00
Book Fair (November)	\$ 5,400.00
Yearbook	\$ 1,000.00
Winter Music Concert	\$ 1,100.00
5th Grade Yard Sign	\$ 900.00
Total School Programs	\$ 20,400.00
Interest Income	\$ 10,000.00
Total Income	\$ 333,885.00

Expenses (Actual/Budget)	
Fundraising/Community Events Expenses	
TK-5th Summer Play Dates (Summer)	\$ 500.00
MAD Campaign Expense (August)	\$ 600.00
Movie Night & Ice Cream Social (August)	\$ 6,375.00
Walk A Thon	\$ 18,375.00
Moms Night Out	\$ 1,750.00
Parents & Child Tea Party	\$ 2,600.00
Cinema night (Oakridge Mall)	\$ 2,000.00
Family Social	\$ 2,000.00
Parents Night Out & Live Auction	\$ 12,500.00
Heritage Day	\$ 5,375.00
Carnival	\$ 12,375.00
Volunteer Appreciation event	\$ 1,500.00
Total Fundraising Events Expenses	\$ 65,950.00
School Programs Expenses	
T-Shirt Spirit Wear Expense	\$ 9,000.00
Book Fair Expense	\$ 2,300.00
5th Grade Promotion Expense	\$ 1,200.00

4th Gold Rush Days - Supplies	\$	1,200.00
TK/K Welcome Packets costs	\$	500.00
Yearbook Expense	\$	200.00
Total School Programs Expenses	\$	14,400.00
Enrichment Expenses		
WINS Community Center (New Clubs & Enhancement)	\$	1,500.00
Project Cornerstone	\$	2,000.00
Garden Club	\$	5,000.00
Math Club	\$	600.00
Art Enrichment Club (formerly Art Vista)	\$	500.00
Science Club (Science Fair)	\$	1,500.00
Culture Club	\$	1,500.00
Black Heritage Month Project	\$	17,000.00
Girls on the Run Club	\$	500.00
Choir Club	\$	500.00
Band Club	\$	2,500.00
Chess Club	\$	500.00
Theatre Club	\$	10,000.00
Total Enrichment Expenses	\$	43,600.00
Total Event & Program Expenses	\$	123,950.00
Bank Fees		
Payment Processing Fees	\$	3,000.00
PayPal Fees	\$	1,000.00
Total Bank Expenses	\$	4,000.00
Operation Fees		
Accounting Services	\$	1,100.00
Corporate Sponsor Expenses	\$	1,500.00
Insurance	\$	3,200.00
Miscellaneous	\$	600.00
WINS Office Supplies	\$	500.00
Software	\$	1,000.00
Total Operating Fees	\$	7,900.00
Total WINS Operating Expenses	\$	11,900.00
Specialist Teacher Contracts		
Art Specialists Lower Grade	\$	12,000.00
Art Specialists Upper Grade	\$	6,700.00
Choir	\$	3,600.00
Music Specialist	\$	38,800.00
Science Specialist	\$	14,000.00
Recess 101/Motor Skills	\$	60,000.00
Total Specialist Teacher Expenses	\$	135,100.00
Classroom Assistance Expenses		
Field Trips - Class Experiences	\$	50,000.00
Room Parents - Classroom Celebrations	\$	10,000.00
Teacher Budget - Classroom Experiences & Supplies TK to 5th	\$	86,020.00
Teacher Specialist' Supplies (Art, Science)	\$	1,500.00
Total Classroom & Field Trips Expenses	\$	147,520.00
School Expenses		
Health Office	\$	1,200.00
Library	\$	9,000.00
Playground/ PE Equipment	\$	1,500.00
Principal's Fund	\$	500.00
School Enhancement	\$	1,500.00
Teacher/Staff Appreciation	\$	3,000.00
School Technology	\$	8,000.00
Copy Machine Lease & Contract	\$	-
Total School Expenses	\$	24,700.00
Total Classroom & School Expenses	\$	307,320.00
Total Expenses	\$	443,170.00
Total Income	\$	333,885.00
Total Expenses	\$	443,170.00
Total Net Profit/Loss	\$	(109,285.00)